

28.6” Stretched Bar LCD Display

Stretched Bar LCD Display is the special application for smart retail solution. Considering the retail shelf environment, we will provide both Stretched Bar LCD kits and Stretched Bar LCD display with the android Wi-Fi player, which are specially designed for the shelf restricted space digital signage applications.



Stretched Bar display is that the small bar displays typically from 11 to 86 inch which are used for advertising, product information and merchandise presentation. The display

has the built-in media player are economical choices for catching attention at point of sale, and it can turn your shop into a contemporary retail business to reinforce customers shopping experience. it has been successfully and commonly utilized in supermarket, retail shops and grocery stores, brand chain stores including pharmacy for immersive advertising and makes creating. We also offer high brightness stretched displays up to 2000 nits for outdoor use.

- Ultra-Wide aspect ratio
- Slim Bezel Bar LCD Design
- High Brightness
- Wide Viewing Angle
- LED Backlight and long-life time
- Low Power Consumption
- Anti-Shock & good quality
- Smart advertising player

1. General Features

Model	Type	SR31.5-540	SR31.5-540MA	SR31.5-540MB
Display	Housing	/	Metal housing	Metal housing
	Size	28.6”	28.6”	28.6”
	Resolution	1920x540	1920x540	1920x540
	Active Area	698x196 mm	698x196 mm	698x196 mm
	Brightness	300 nits	300 nits	300 nits
	Contrast	1200:1	1200:1	1200:1
	Viewing Angle	178/178	178/178	178/178
	Color	16.7M	16.7M	16.7M
Inputs	Operating System	/	/	Android 7.1
	Interface	HDMI x 1, VGA x 1	HDMI x 1, VGA x 1	RJ45 x 1, USB x 1, Wi-Fi x 1
	CPU	/	/	ARM RK3368
	Memory	/	/	DDR-3, 1GB
	Storage	/	/	8G EMMC
Others	Power	12V, 35W	12V, 35W	12V, 35W
	Net Weight	4.2 kg	5.8 kg	5.8 kg
	Net Size	724x222x20 mm	724x222x52 mm	736x222x52 mm
	Appearance	/	Black/white	Black/white
	Installation	VESA holes	VESA hole (Stretched Bar rack optional)	VESA hole (Stretched Bar rack optional)

2. Mechanical Characteristics

