

23.6" Shelf Edge LCD Display

Shelf Edge LCD Display is the special application on shelf edge for smart retail solution. Considering the retail shelf environment, we will provide both shelf edge LCD kits and shelf edge LCD display with the android Wi-Fi player, which are specially designed for the shelf restricted space digital signage applications.



Shelf edge display is that the small bar display typically from 11 to 65 inch which are used for advertising, product information and merchandise presentation at shelf edge.

The display has the built-in media player are economical choices for catching attention at point of sale, and it can turn your shop into a contemporary retail business to reinforce customers shopping experience. it's been successfully and commonly utilized in supermarket, retail shops and grocery stores, brand chain stores including pharmacy for immersive advertising and makes creating.

- Ultra-Wide aspect ratio
- Slim Bezel Bar LCD Design
- High Brightness
- Wide Viewing Angle
- LED Backlight and long-life time
- Low Power Consumption
- Anti-Shock & good quality
- Smart advertising player

1. General Features

| Model | Type | SR27-160 | SR27-160MA | SR27-160MB |
|---------|------------------|-------------------|--------------------------------------|--------------------------------------|
| Display | Housing | / | Metal housing | Metal housing |
| | Size | 23.6" | 23.6" | 23.6" |
| | Resolution | 1920x160 | 1920x160 | 1920x160 |
| | Active Area | 598x50 mm | 598x50 mm | 598x50 mm |
| | Brightness | 300 nits | 300 nits | 300 nits |
| | Contrast | 1200:1 | 1200:1 | 1200:1 |
| | Viewing Angle | 170/170 | 170/170 | 170/170 |
| | Color | 16.7M | 16.7M | 16.7M |
| Inputs | Operating System | / | / | Android |
| | Interface | HDMI x 1, VGA x 1 | HDMI x 1, VGA x 1 | RJ45 x 1, USB x 1, Wi-Fi x 1 |
| | CPU | / | / | ARM RK3368 |
| | Memory | / | / | DDR-3, 1GB |
| | Storage | / | / | 8G EMMC |
| Others | Power | 12V, 18W | 12V, 18W | 12V, 18W |
| | Net Weight | 2.7 kg | 2.7 kg | 2.7 kg |
| | Dimension | 625x77x15 mm | 625x77x50 mm | 625x77x50 mm |
| | Appearance | / | Black/white | Black/white |
| | Installation | VESA holes | VESA hole (Shelf edge rack optional) | VESA hole (Shelf edge rack optional) |

2. Mechanical Characteristics

Unit:mm

