18.9" Shelf Edge LCD Display

Shelf Edge LCD Display is the special application on shelf edge for smart retail solution. Considering the retail shelf environment, we will provide both shelf edge LCD kits and shelf edge LCD display with the android Wi-Fi player, which are specially designed for the shelf restricted space digital signage applications.

Shelf edge display is that the small bar display typically from 11 to 65 inch which are used for advertising, product information and merchandise presentation at shelf edge.

The display has the built-in media player are economical choices for catching attention at point of sale, and it can turn your shop into a contemporary retail business to reinforce customers shopping experience. it's been successfully and commonly utilized in supermarket, retail shops and grocery stores, brand chain stores including pharmacy for immersive advertising and makes creating.
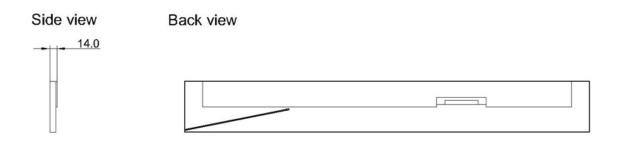
- Ultra-Wide aspect ratio
- Slim Bezel Bar LCD Design
- High Brightness
- Wide Viewing Angle
- LED Backlight and long-life time
- Low Power Consumption
- Anti-Shock & good quality
- Smart advertising player

1. General Features

Model	Type	SR21.5-200	SR21.5-200MA	SR21.5-200MB
Display	Housing	/	Metal housing	Metal housing
	Size	18.9"	18.9"	18.9"
	Resolution	1920x200	1920x200	1920x200
	Active Area	476x50 mm	476x50 mm	476x50 mm
	Brightness	300 nits	300 nits	300 nits
	Contrast	1200:1	1200:1	1200:1
	Viewing Angle	170/170	170/170	170/170
	Color	16.7M	16.7M	16.7M
Inputs	Operating System	/	/	Android
	Interface	HDMI x 1, VGA x 1	HDMI x 1, VGA x 1	RJ45 x 1, USB x 1, Wi-Fi x 1
	CPU	/	/	ARM RK3368
	Memory	/	/	DDR-3, 1GB
	Storage	/	/	8G EMMC
Others	Power	12V, 15W	12V, 15W	12V, 15W
	Net Weight	1.8 kg	1.8 kg	1.8 kg
	Dimension	503x77x15 mm	503x77x50 mm	503x77x50 mm
	Appearance	/	Black/white	Black/white
	Installation	VESA holes	VESA hole (Shelf edge rack optional)	VESA hole (Shelf edge rack optional)

2. Mechanical Characteristics

Unit:mm

Front view

76.6 (Outline)

49.6 (Active area)

503.6 (Outline)

476.6 (Active area)

18.9 inch
1920x200 pixels

Side view

14.0

Back view